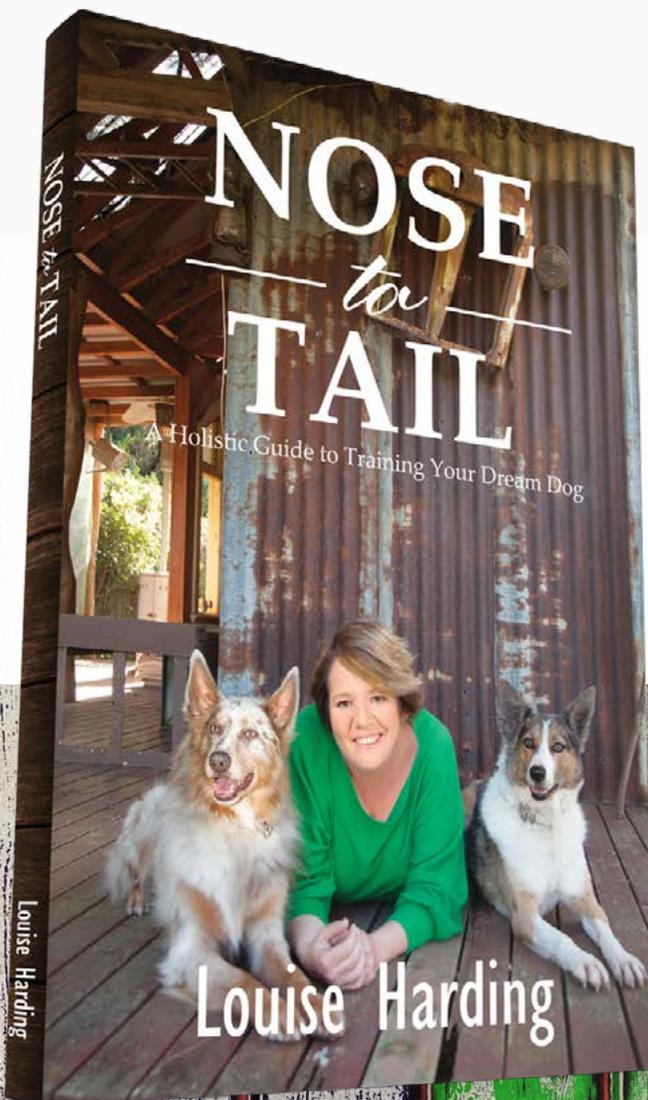


NOSE *to* TAIL

A Holistic Guide to
Training Your Dream Dog



Media Kit

Louise Harding,
Author

Louise Harding



Passionate, engaging and a little bit cheeky, Louise Harding is a bright light in the dog training world. More than a dog whisperer, she is a chatterer; a veritable Dr Dolittle. Louise is a master dog trainer, professional animal wrangler, presenter, and author.

With over twenty years' experience in her field, Louise has trained numerous sled racing, obedience and agility champions. Her trained animal actors have and continue to appear in film, television and commercial roles.

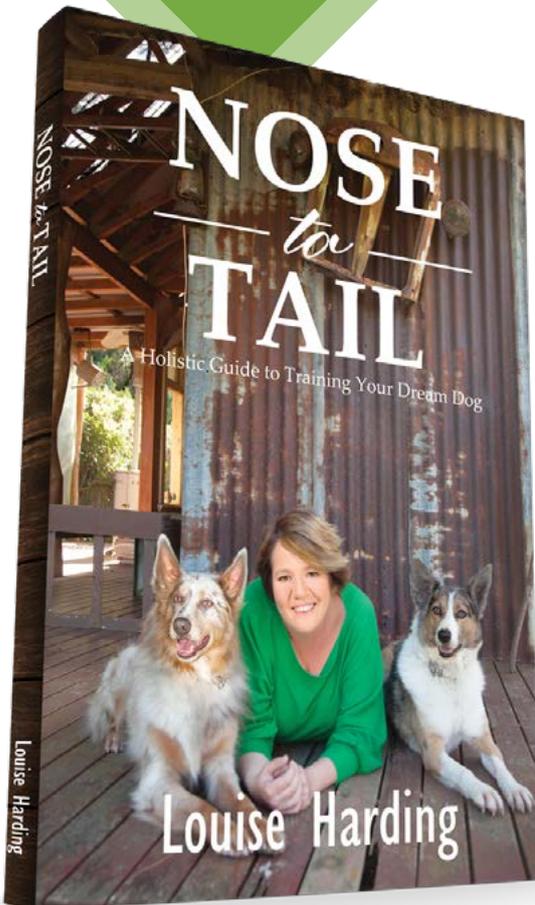
Louise has an innate connection with the animal world; this became evident early in her childhood as she accumulated a menagerie of pets: mice, hedgehogs, budgies and guinea pigs. Then came the cats. The abandoned, the homeless strays and even the feral cats. During her early primary school years, Louise yearned for a dog. Her parents said NO.

Undeterred by their response, Louise began offering her services to the community as a volunteer dog walker. At age 12, she began training her first dog, Sue, a welsh corgi and she hasn't looked back since.

New adventures beckoned for Louise and her family in Australia; in 2007 they relocated from New Zealand and the following year, her first Australian business 'Animal Talent' was born.

Louise has trained thousands of dogs over the years, using kind and gentle, reward-based methods. With Louise, owners quickly find dog training can be fun and is easily integrated into everyday living. Using her unique '5 Steps to Training Success', owners learn, what makes their dogs tick and how to train their 'dream dog'.

A regular presenter at major events, seminars and community gatherings, Louise is an engaging speaker sharing anecdotes from her years of experience and imparting knowledge with humour and fun. Her greatest desire is to help humans understand their dogs.



NOSE *to* TAIL

A Holistic Guide to Training Your Dream Dog

- Do you dream of owning a loving, obedient, well-mannered dog?
- Do you find yourself overwhelmed by your dog's bad behaviour?
- Do you want to train your dog and don't know where to start?

Now there is a book for you - *Nose To Tail: A Holistic Guide to Training Your Dream Dog*. Champion trainer, Louise Harding, will be your own personal expert, coaching you and your dog.

Louise will help you:

- Choose the right dog for you and your family.
- To understand what makes dogs tick.
- Discover your dog's unique traits, personality and energy level.

Using her exclusive, reward-based training method revealed in *Nose To Tail: A Holistic Guide to Training Your Dream Dog* you will learn how to:

- See the world through your dog's eyes.
- Become a dog behaviour detective.
- Develop your own, individual training plan for success.
- Train your dog with the basic behaviours for a happy home-life.
- Expand your training to ensure you and your dog are safe and confident out and about.
- And much more!

Imagine if you could unlock the secrets of a master trainer and make training easier and fun for you and your dog. 'Nose To Tail: A Holistic Guide to Training Your Dream Dog' will show you how and help you communicate and nurture a strong, life-long bond with your dog.



NOSE *to* TAIL

The Companion Workbook Series

Practical, interactive and fun, the *Nose to Tail Workbooks* are the complete package providing everything you need to get started training your dog.

Louise shows you how to fit your training into the busiest of lifestyles, sharing with you her 5 Star reward-based training method, guiding you through with easy to follow step-by-step instructions. The Workbooks allow you to track your training and your dog's progression. And her invaluable insights will also help you to problem solve along the way!

Starting from Day 1, setting up a safe and comfortable home environment and settling your new family member in, the series then follows your training journey in logical progression.

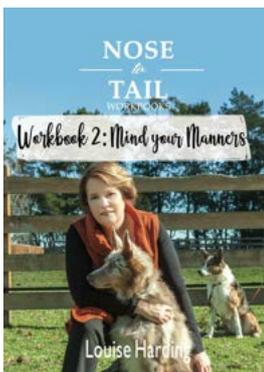
Along the way you will learn to teach your dog:

- Focus and concentration.
- Manners.
- How to be calm and relaxed.
- The six-pack of core behaviours.

And much more!

Advancing then to taking your dog out and about and sharing fun adventures. During your training you will be building a strong life-long bond with your dog based on kindness and trust. A truly remarkable gift!

Discover more with Louise's *Nose to Tail* online video training program available from www.louiseharding.com.au



WHO should read Nose to Tail?

- ★ Anyone thinking of owning a dog.
- ★ First time dog owners.
- ★ Veterinarians.
- ★ Dog trainers.
- ★ Experienced dog owners.
- ★ Dog breeders.
- ★ Pet industry professionals.
- ★ Dog groomers.
- ★ Pet store owners and assistants.
- ★ Veterinary nurses and assistants.
- ★ Council rangers.
- ★ Dog walkers.
- ★ Boarding kennel owners and assistants.



BOOK BENEFITS

- The ultimate DIY guide to training your dream dog.
- Training program templates.
- Diagnostic tools to help you understand yourself and your dog.
- Practical, easy-to-action training exercises.
- Stepped approaches to solving problematic behaviours.
- Checklists for all aspects of training.
- Helps humans understand their dogs and build cherished life-long bonds.

"*Nose to Tail* is a DIY guide to training your dog that captivates your attention. It will make you think, question and reflect on your relationship with your dog. It challenges you to build self awareness of your own characteristics and how these will impact on your dog. Humans and dogs have a special bond. We know dogs fulfil our emotional needs in many ways but we are not always aware how we can "do right" by our dog. This book puts it into perspective.

Within this book you will be exposed to knowledge and learning in different ways, from the factual information about dog breeds, to case study examples (it's always good to learn from other peoples mistakes). the experience of a professional dog trainer-recommendations, tips and opinions, to your own experiential learning that takes place in your home and backyard with your dog. This is where you will see the real magic happen.

Most importantly I like how *Nose to Tail* isn't complicated, it's an easy read and also a reference guide. It probably needs to remain on the coffee table. It will likely be covered in dog hair, saliva and sardine smell but that's ok, we're dog lovers. The techniques are grounded in complex behavioural theory but it's quite clever how it's all been simplified to put into practice. Dogs after all have made a wonderful contribution to our understanding of behavioural principles - thank you Pavlov's dogs.

Thank you to the author Louise Harding for her wonderful contribution to the world of dogs and humans."

Kaye Wolland PGDipPP, MSc, MSW-app, B Soc Sci

"*Nose to Tail* is an essential guide to any dog owner whether you are looking to extend your clan or encountering challenges with with your existing one. It starts with the basics and provides comprehensive information to help dog owners understand and enhance the relationship between their dog and family. Louise Harding is one of the most respected dog trainers on the central coast and has shared an immense amount of knowledge in this handy guide."

Dr Christine Hsiao B.V.Sc

"Louise's years of experience are obvious as every aspect of dog ownership responsibility is presented in simple language, easy to follow instructions and a few laughs. Imagine making your own dog treats, toys and puzzle feeders.

Check lists and progress charts assist with everything from selecting your furry friend to training him to be your perfect pet.

Nose To Tail is a Must Have reference book that every dog lover/owner should possess."

Joy Smith - Client

"I really enjoyed reading *Nose to Tail*. As a professional Dog Groomer I spend most days with lots of dogs... this book has opened my mind up to further understanding reasons behind the small behavioural habits I see on a daily basis. It's given me a greater in depth insight into why dogs do the things they do..."

The book is very easy to read, jam packed with lots of great tips and step by step guides on how to train your beloved fur children and most importantly advice on how to approach some of those pesky little habits that often drive us crazy.

I love how the book encourages people to take time to understand their dogs breed characteristics and guides owners through the process of building a better relationship between owners and their dogs.

The book covers absolutely everything from the crucial stuff like toilet training to fun things like recipes and DIY doggy toys. A great go to book for all your canine needs.

An absolute must read for anyone considering a family pet or any parent looking to gain more knowledge and understanding of their fur children."

HIGHLY RECOMMEND!

Dea-ana Smith - Puppy Powder Room

Introduction

Tell Me About Your Dream Dog

“Sleek, lean, athletic type ready to run.” “Absolutely adorable pint-sized fluff ball oozing heart-melting cuteness.” “A bit of a rough head, big shoulders, motley coat and a face only a mother could love.”

“A bundle of energy who loves to zoom around the yard and play a game of soccer.” “The ultimate lounge lizard who wants nothing more in life than to hang and chill out with me.” “A sweet, gentle goofball who keeps me entertained with his crazy antics and nudges us all for snuggles.” “A faithful companion who never leaves my side.” “A massive unit, strong, solid, built like a wall - he’d be my protector.”

These are the dogs my clients have described to me when I’ve asked them the question, “What is Your Dream Dog?”

Sadly, for many owners their dream doesn’t match reality. I’m here to change that! No longer do you have to put up with unruly behaviours - you now have the ultimate DIY guide for training your dog. All you need to bring to the party is an open-mind, time, energy and commitment. A sense of humour wouldn’t go astray either. This book is jam packed with diagnostic tools, templates, exercises, training guides, checklists and more. I will demystify dog training for you and break down each training technique into easy to follow steps.

Many of these techniques I’ve developed over the years, taking the lead from world acclaimed dog trainers and mentors I’ve had the privilege of working alongside. I’ve moulded them into a unique training program that analyses the dog from nose to tail. It’s a holistic methodology encompassing knowledge and understanding - human and dog, with a stepped approach to training core behaviours and solving problematic ones.

As a trainer of thousands of humans and dogs I come across the same scenarios day after day. They present in different forms, faces and dogs, however, the common theme remains the same. How do I take this unruly dog that’s stressing me out and turn it into the dog of my dreams?

We start the training journey looking at ourselves, our dog’s strengths and weaknesses, our environment and lifestyle. It’s a journey we take one small step at a time. You will learn how to choose the right dog for you and discover what makes your dog tick. There’s sure to be plenty of lightbulb moments along the way. Training is far more than a series of commands and exercises, it’s about building your relationship with your dog. A bond forged through co-operation, understanding, confidence and trust will last a lifetime.

Are you ready? Find a comfortable pair of shoes, a sprinkle of motivation, your favourite hound and a suitable place to train. Hold on to your hat, it’s time to get started.

Let the transformation begin!

1. How did you get started in your career?
2. How do you start the process of training dogs and humans?
3. What are the three issues you see dog owners struggle with the most?
4. How can you help them overcome these challenges?
5. What are your steps to training success?
6. Can you explain the importance of 'The Six Pack' of core behaviours?
7. How can people choose the right dog for their lifestyle and motivation?
8. What is a 'dream dog'?
9. Where are safe places for dog owners to take their dogs?
10. How old do dogs need to be before they start training?
11. How do you define a well-behaved dog?
12. What is the difference between training a dog for TV and training a pet dog?
13. What is reward-based training?
14. What rewards do you recommend?
15. What are the top 3 reasons why your dog needs to have obedience training?
16. What are the best ways to bond with your dog?
17. Do you have some tips for toilet training a puppy?
18. Is travelling with your dog a good idea?
19. Tell us about your book.
20. What's next for Louise Harding?

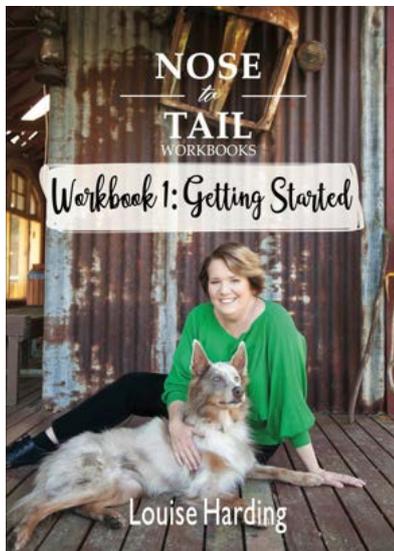
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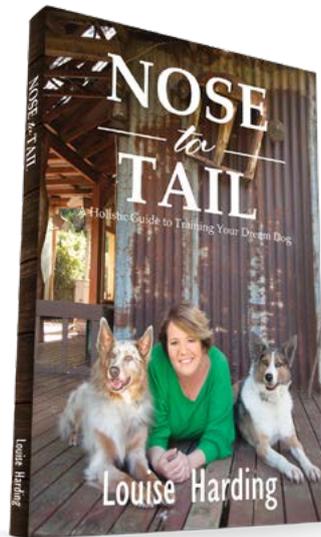
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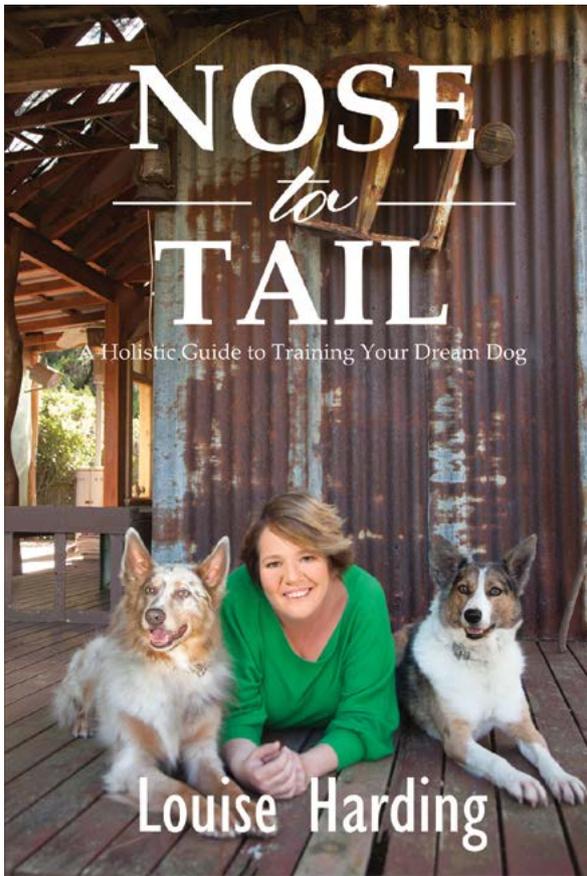
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